

benefit announcement text: Pro+ Cyber

We're happy to provide the following copy for you to use in announcing our benefit to your team. Need break room signage, benefits fair materials, or something entirely unique? Contact your Allstate Identity Protection representative to ask!

Headline options

Get advanced identity and cyber protection.
We have a new identity theft protection benefit.

Announcement

We're excited to announce a new employee benefit: **Allstate Identity Protection Pro+ Cyber**.

In 2021 nearly 20 ransomware attempts were made every second.¹ In 2022, cyberattacks increased by 38%,² and between Q2 and Q3 alone data breaches increased by 266%.³ We're more online than ever at work and at home, but that means we're also more vulnerable to scams, fraud, and cybercrime. If your identity is stolen, or if a loved one is defrauded, the mental stress can be as debilitating as the financial strain.

We're offering Allstate Identity Protection Pro+ Cyber because it delivers comprehensive identity and financial protection along with powerful personal computer and mobile cybersecurity tools. In 2022 alone, over 420 million individuals in the United States were impacted by cybercrime.⁴ The unique tools and proactive monitoring they provide help you manage and protect your personal data. You can use your Pro+ Cyber plan to monitor your identity with rapid alerts, see where your personal data lives online, and safeguard your digital devices. If fraud does occur, they provide up to **\$1 million expense reimbursement**[†] — \$2 million for family plan subscribers^Δ — for many out-of-pocket expenses, including lost wages, legal fees, even cyber and ransomware.^{††}

Allstate Identity Protection Pro+ Cyber provides best-in-class features⁵:

- Holistic and comprehensive monitoring for:
 - Identity and credit
 - Social media account takeover
 - Dark web
 - Financial transactions
- Personal device security, including:
 - Antivirus protection
 - Safe browsing
 - Phishing protection (Windows, Android, iOS)
 - Anti-tracker
 - Webcam protection (Windows only)
 - Missing & stolen device tools (Android, Windows)
 - Firewall
 - Safe pay (Windows, MacOS)
 - Smart watch protection (Android only)
 - Anti-tracker (Windows, MacOS, iOS)
 - File shredder (Windows only)
- Network security[†]
- VPN
- Password manager
- Family mobile device protection for up to 10 devices^Δ
- Allstate Digital Footprint[®]
- Allstate Security Pro[®]
- Data breach notifications
- Family digital safety tools^Δ
 - Parental monitoring
 - Content monitoring and alerts for 30+ most popular apps and platforms
 - Screentime management
 - Web filtering
 - Location tracking with automated alerts
- Senior family coverage with scam support for parents, in-laws, and grandparents age 65+^Δ
- Elder Fraud Center
- Full-service 24/7 remediation support
- Family plan available
- Pre-existing conditions at no extra cost
- Identity Health Status
- Up to \$1 million reimbursement for identity theft expenses[†], including:
 - \$2 million reimbursement with family plan
 - Stolen fund reimbursement
 - Ransomware^{††} expense reimbursement
- Up to \$500 stolen wallet emergency cash[†]
- Stolen tax refund advance
- Up to \$1 million stolen fund reimbursement[†]
 - 401(k) and HSA fraud reimbursement
- And more



ENROLLMENT DETAILS

Enrollment begins
[date of enrollment].
Just visit
[enrollment platform]
to enroll!

Terms and conditions apply. Automatic monitoring is dependent on enrollment method and information shared with Allstate Identity Protection. Certain features may require additional activation. Product may be updated or modified prior to availability. Allstate Identity Protection is offered and serviced by InfoArmor, Inc., a subsidiary of the Allstate Corporation.

1 Sonicwall, "2022 Cyber Threat Report"

2 Darkreading, "Check Point Research Reports a 38% Increase in 2022 Global Cyberattacks," 2023

3 Sonicwall, "2022 Cyber Threat Report Mid-Year Update"

4 Identity Theft Resource Center 2022 Annual Data Breach Report, January 2023

5 Javelin 2022 Best in Class award winner for B2B identity protection providers

Δ Family plan required. Ability to enroll in family plans is dependent on enrollment method. Allstate Identity Protection coverage definitions can be aligned with client's benefits eligibility. Contact your Allstate Identity Protection representative for details.

† Identity theft insurance covering expense and stolen funds reimbursement is underwritten by American Bankers Insurance Company of Florida, an Assurant company. The description herein is a summary intended for informational purposes only and does not include all terms, conditions, and exclusions of the policies described. See full policy for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

†† Cyber and ransomware expense reimbursement does not cover cyber ransom payments to hackers.

††† Windows only

†††† Android devices only

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IDENTITY PROTECTION